

# Sarada Snippets

Strength Lies In Embracing Diversity



## Master Class

Dr. Balsing Rajput, the deputy commissioner of police, technology, and crime prevention at Mumbai talked to the students at SoBA regarding cybersecurity. He discussed how social media and the internet offer multiple options, and how everyone has the freedom to use them. Young adults fail to realize that this freedom comes with responsibility. They fall into the limitless freedom trap and lose all sense of responsibility, which leaves them either traumatized or depressed.

As the session progressed, Dr. Balsing pointed out that social media platforms such as Twitter and Instagram are platforms built to help people connect, expand, and network. They are not created keeping in mind privacy or security. User safety is imposed solely for the sake of it. Crawlers and scrapers are programs built by analytics to capture all of the users' data. This data is then sold and used for advertisement and tracking, which is a huge business. He cautioned the audience, "once on the internet, always on the internet," since data harvesting algorithms store everything, even after the uploaded data has been erased. The session then delved into cyber security threats, which are of three types—individual, organizational and national. These threats involve the exploitation of reputation, data, bodily harm, and money. Organizational data such as algorithms, statistics, and reports are at risk due to hackers, and so is information of national importance which could put the entire country at risk.

To promote cybersecurity, he urged everyone to revisit all permissions given to applications that get downloaded. He cautioned everyone about not granting camera or microphone access unless required and deleting programs of little or no value. Furthermore, he discussed the website [www.cybercrime.gov.in](http://www.cybercrime.gov.in) where complaints regarding cybercrime are dealt with.

Overall the session was an extremely informative, eye-opening one for the students!



*Dr. Balsing Rajput*

Ms. Trupti Natekar is a mental health counsellor, a parenting coach and a diversity and inclusion coach. She is also an exceptional business communication teacher who makes every concept a fun learning experience.

## MINDSET MENTORS

**In your opinion, what is it that makes communication "effective"?**

In my opinion, communication is like the heart and soul of every single aspect of our life, be it personal or professional. Without effective communication there is no leadership, no honest relationships, no sales, no profits, no knowledge sharing, and hence there is zero value addition in our life.

One of the most important ingredients to becoming an effective communicator is to have the ability to be able to express views, opinions in a very dynamic way to inspire the same principles and values in others without being dominating or manipulative.

**We live in a digital world full of acronyms, slangs and jargons; in your view how has it affected the way people communicate?**

Communication is all about clarity and completeness in your thoughts beautifully linked and expressed either through words or gestures, so when your words are abbreviated then so are your thoughts and expressions. It just shows the impatience and the need for instant gratification. Hence, in my opinion, communication of any kind never be in short forms, it should have completeness to it.

**How can one measure the effectiveness of their own communication?**

One of the easiest ways to measure the effectiveness of your communication is by assessing the response or feedback that you get. It could be in the form of many non-verbal or verbal cues that you may get during your interaction. Also if you have people discussing or giving you their honest opinion without fearing you, it shows that you have connected with them and they are appreciating your honest and open channel of communication. It helps to close this answer with this quote "To effectively communicate, we must realise that we are all different in the way we perceive the world and use this understanding as a guide to our communication with others." – Tony Robbins

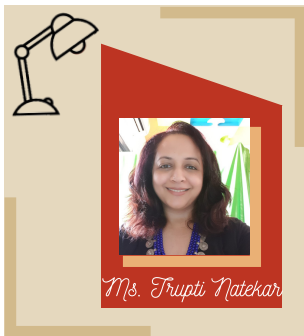
**What advice would you give to people who are extremely shy to speak in public?**

To answer this question, I would like to talk about Mr. Warren Buffet one of the most dynamic and successful business leaders. It may come as a surprise but he was terrified of public speaking. When he moved to Omaha and started in the securities business at 21, he knew it was time to face his fears and enrolled in a Carnegie course because he realised that if he can't communicate effectively, he is giving up on his potential.

One of the best gifts, introverts can gift themselves is to just get over their fear and start. It could be a small start of talking in front of a mirror, gradually moving on to friends and family, and then the big stage, the important thing is to "just go out and start."

**According to you, which is the most important aspect of business communication?**

Great listening skills, ethos, and openness to learning are the most important aspect of business communication.



# Saba Snippets

Hello!

It is breast cancer awareness month, and the newsletter is here for it! 5% of breast cancer cases occur in women under 40 years of age. It can strike at any age. It is time that women are encouraged to get regular check-ups.

## \*SEMINAR IN COLLEGE\*



If breast cancer does develop, early detection and prompt treatment can significantly increase a woman's chances of survival.



I had no idea breast cancer can also be diagnosed in young women. It is important that I have frequent checkups. I should talk to my mom about it.

## \*AT HOME\*



Mummy, we went to a breast cancer seminar and learned that it is frequent in women my age. I want to learn more about it.



Oh yes! I read in the newspaper that according to the National Cancer Institute, in India 1-in-8 women are at risk of developing breast cancer.

Don't worry, tomorrow we will visit the doctor to know more.

## \*AT THE DOCTORS\*



Hello! so early diagnosis is essential for the treatment of breast cancer. Some indicators are:- Lumps, nipple discharge, focal discomfort, skin alterations. Aside from routine checks, you should all perform a self-examination on a regular basis. It is good to see Mr. Sharma also actively involved in this discussion!



## \*ON THE WAY TO HOME\*



I didn't know a lot about this topic. It is important that we get Simran checked regularly...

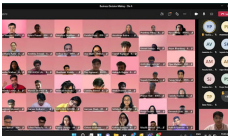
## IMPORTANT

Younger women should be encouraged to know more about their body and how to treat it well.

## CLUBS

### ***SAANJH - The Community Service Club***

In order to raise awareness about breast cancer, it's prevention, and its symptoms, all the students at SoBA wore pink to show support on October 18th. The club took this wonderful initiative which was a success!



### ***Red is the New Black***

Lack of access to sanitary pads has led to health and hygiene problems like UTIs and endometritis that not only cause daily discomfort but can also lead to cervical cancer, fibroids, and cysts that are often left unattended. To overcome this on 1st October, the club donated kits of reusable pads to 20 girls living in the village of Wada, Maharashtra; which will last up to 4 years! This drive contributed to the betterment of both the environment and hygiene.



## **4 A.M. FRENZY - The Event Management Club**



Outside of academics, the freshers had not had the opportunity to socialize with second and third-year students, and 4 A.M Frenzy on the Devil's Night turned the tables around! On the 30th of October, 4 Am Frenzy, in collaboration with the Cultural Committee, hosted a "fright night" in the spirit of Halloween.

The club used this platform for all students to get to know each other. The juniors and seniors met in two segments: one in a standard room, and then everyone was divided into breakout rooms according to their favorite movies and tv shows. A google form was sent out a few days before the event to find out which shows/movies interested whom. Therefore, the preparations were top-notch and excitement was already in the air!

All the other super-talented clubs at SoBA performed and the event shone like no other! SaReDrama, LehreIn, SpiritOfDance, SoBA Snappers, The Black Quill all participated. The event was hosted by Mitanshi and Nidhi, who did a spectacular job at keeping the audience engaged by introducing fun games and activities.

Everyone enjoyed the event wholeheartedly. This night was the perfect way to finish off a hectic October! The event was brilliantly coordinated by Japleen Alagh, Nikita Chopra, and Paridhi Bajaj. Hats off to the club heads - Palak Jain and Sakshi Garg; on the successful event!

## LEARNERS LAUNCHPAD

# Work

We've done

### FAITH

I am a fighter,  
You are a fighter!  
Hey kid, yes if you too are a fighter just like me,  
Be proud of yourself.  
I know you have suffered a lot.  
There was a time when people tried to break you at every point in time.  
Even if you got one of the best things, they were there to criticize you.  
You were shattered, when you saw the people you loved the most doing that.  
You were almost going to lose the faith, the faith in God.  
But I am sure then the God made you met some people who restored your faith in it.  
He didn't let your faith get lost.  
I know you are still fighting, Fighting for yourself, Fighting for your peace of mind.  
I know it hurts when you devote all your efforts to someone, but those efforts were lost somewhere in the middle of the sea.  
It's okay if those efforts never got counted.  
It's okay if you always kept "them" before you.  
Now it is the time to change .  
It's time to change the wave ,  
It's time to let the world know the hidden strength of those tears,  
The tears which could never make your heart smile.

Now it's time to smile and leave all that pain behind.  
I know it will be difficult but believe me, it is possible!

- Akshita Gupta, Batch'23



Aashvi Agrawal  
Batch' 23



Anjali Nivedha  
Batch'23

## LEARNERS LAUNCHPAD

SoBA second-year students had taken part in a social initiative in October. From the topics - Girl Child Education, Cancer, Women Empowerment, the students were to create a few posters, an ad film, and a digital campaign for their chosen topic. The newsletter has included testimonials and posters from leaders of winning teams expressing their experience!

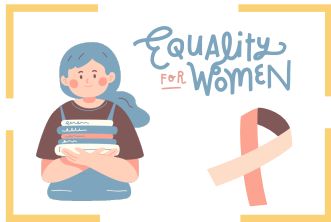
### TESTIMONIALS

"I've only taken on responsibility a few times, and this was the one with the most experience and learnings. My entire group was initially uninterested, but I made sure that they understood that working on this would be extremely useful to all of us in a variety of ways, such as confronting the harsh reality of female child education and working on improving it. One of the most important lessons I've learned is that delegating labor is not child's play. I've had a lot of trouble assigning work within the group since it needs me to know what each member's talents are and what they excel at. Overall, it was a very enlightening experience."

**Sujay Noronha, Batch 23'**

"When the project just started, I was overwhelmed because I get a little uncomfortable in such a position. But I am glad I didn't turn down this opportunity as I overcame my own fears as a leader. From coordinating to motivating, resolving issues, taking accountability for everything, I came out as a more confident individual. It was a great learning experience as we got the hang of how to manage a social media account and generate content accordingly. Getting the 2nd position in the digital campaign was just another motivating factor and I am very satisfied with the end outcome. I'd like to thank SOBA for this opportunity!"

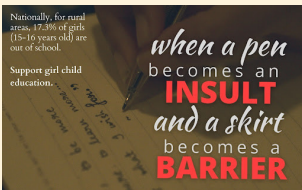
**Vedika Jain, Batch 23'**



"According to me, social responsibility is a moral belief where we as individuals, have a responsibility towards society. Education is the basic right for everyone and when we say everyone, we should not forget that girls are also a part of this lot. In many parts of India, women and girls have been denied education for decades together- and despite it being the 21st century, this discrimination still prevails. This project helped us spread awareness and emphasize how education is truly a leveler and brings everyone on an equal footing. Being a leader was something new for me and I truly enjoyed this project and the learnings I got. As much as it was stressful, I enjoyed pushing and motivating my team when they were demotivated. We all respected each other's opinions and carried out our plans smoothly. And the most important thing that kept me going was my team did believe in me and trust me. It was not easy but in the end, all our efforts were worth it."

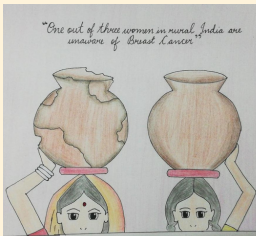
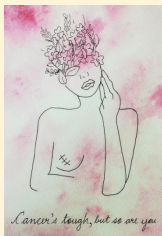
**Vishwa Kundariya, Batch 23'**





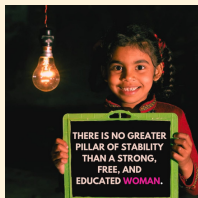
"Well, Aryan, Joshua, and I were in a meeting and everyone was like throwing ideas when suddenly Aryan came up with the tagline "Hum aankhon ke saath hi andhe hain." We thought it is a great tagline so we kept it as a baseline for all our posters and the Ad-film. Then after a couple of meetings and a lot of brainstorming, Aryan again came up with another tagline "When a pen becomes an insult and a skirt becomes a barrier" We used this tagline for our 2nd Poster. Even the third poster was ideated by Aryan."

- **Sujay Noronha, Batch 23'**



"I was sitting late at night after a long arduous meeting with the whole group about brainstorming ideas, but we couldn't really come up with anything too interesting. Then I was just staring blankly at some statistics and example posters then a great idea hit me. A lot of posters had a motif of two spherical shapes in a pair, one of them being abnormal to signify breast cancer, I took that idea and associated it with a statistic we had for breast cancer awareness in rural India. The other poster was thought up by Shruti and her whole idea was to signify the beauty of surviving and thriving."

- **Tanay Kapadia, Batch 23'**



"Education is a basic right, it shouldn't be treated as a fantasy for girls. We should appreciate small victories, millions of girls are educated, but we shouldn't stop till all of them get it."

- **Dhruv Rawal, Batch 23'**

## LEARNERS LAUNCHPAD

**Heartiest CONGRATULATIONS to all the winners, participants, and event coordinators on the success!**

SoBA teaches students to face challenges with courage, determination, and confidence; the students managed to do just that at the first college festival of the academic year 2020-21! From 12th-14th October, many students from the college participated in SkillX, a sports-centric competition organized and hosted by NMIMS PDSE. It brings us immense joy to announce that SoBA has won 3rd podium in the Best College category. The decision was taken based on management, the number of participants, and, of course, victories!

### Winners from the Contingent

**Amanpreet Singh, Batch 24'**  
Podium: Runner Up (2nd rank)  
Event: Menti

**Kiara Alvares, Batch 24'**  
Podium: Runner up (2nd rank)  
Event: Core Crusher

### Co-ordinated and Managed by

**Akshata Shetty, Batch 23'**  
Contingent Leader

**Nikita Chopra, Batch 24'**  
Assistant Contingent Leader

**Deepak Krishan, Batch 23'**  
Head of Sports and Gaming Department

**Anvi Kamdar, Batch 23'**  
President of Cultural Committee



**SOBA WINS 3RD PODIUM IN  
BEST COLLEGE CATEGORY**

### Participants

Rahul Ambedgaonkar, Sanchit Chadha, Taher Penwala, Ishaan Sahay, Shlok Bhonsle, Chaitanya Agarwal, Hriday Babal, Mohm Ammar, Shaurya Mehta, Hriday Chitalia, Fahel Khan, Parth Narwani, Anant Sharma, Samanyou Singh, Yuvraj Gattani, Darsh Handa, Amanpreet Singh, Harshit Sethi, Anirudh Somnath, Manan Sharma, Manini Patwari, Jash Lohia, Shreyas Sahay, Krish Chheda, Konark Wadhwa, Ashish Mahadik, Kiara Alvares, Neha Raesh

Sit back and relax while we give you the best of the branding world!  
Introducing SoBA Snippets' branding page: BRAND SPILL

**N**

In 1999, Netflix started offering subscription-based DVD service. Even now around 2.15 M people subscribe to Netflix's DVD service!



McDonald's feeds more than 69 million people every day. This figure outnumbers the United Kingdom's population!



The siren logo of Starbucks is used to indulge people in the seductive character of coffee!



500 hours of videos are uploaded to YouTube every minute! (No wonder we don't run out of content to watch)

**SAMSUNG**

Burj Khalifa, the tallest building in the world and has been constructed by Samsung!



Google was initially called BackRub. It was remained to Google as it is a play on the mathematical expression for the number 1 followed by 100 zeros!



The blue birdie on Twitter has a name - it's called Lary!

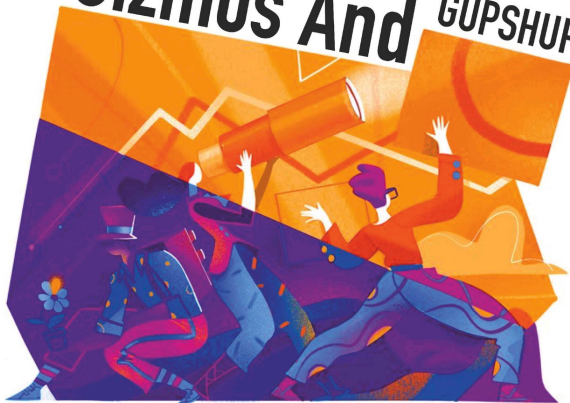


The retina scan technology of your Apple product is not made by Apple but manufactured by Samsung!

*Barbie*

The original name of the famous toy BARBIE is Barbara Millicent Roberts!

# Gizmos And GUPSHUP



“

*Innovation* distinguishes between a *leader* and a *follower*

”

## Z- LIBRARY - THE WORLD'S LARGEST E-BOOK COLLECTION

### Want free books? We got you covered!

Z-Library is a website that provides fire-sharing opportunities for scholarly journal articles, academic textbooks, and general-interest books. It aims to build "one web page for every book ever written." The library was designed primarily for academic research publications, which today have become increasingly strenuous and costly to obtain. The Open Access movement, which advocates for simple access to all material transparently, particularly academic information, has also fueled the growth of shadow libraries. As of today, it offers access to around 8,9443,367 books and 84,837,646 articles. There are many free books available in PDF format; downloading and reading them is entirely legal.

### Steps to find your book: -

Go to the "books" download home page to get an e-book. Once on the website, look for a search box and enter the title of your book, the author's name, or the book's reference, then click the search symbol. A page with results will be presented based on your search query; choose the book you were looking for and click on the title.

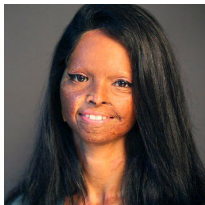
Source: Z-Library

## Itch summit

Lakshmi Agarwal is an acid attack survivor and TV personality. A woman who has challenged stereotypes every step of the way. She is far more than a victim of acid attack; she is an unbreakable and resilient woman. Today, she advocates for the rights of acid attack survivors.

Laxmi also has run a campaign for amending the Indian Penal Code and prohibiting the sale of acid throughout India. Words cannot do justice to a woman of her caliber. Her astute belief in the notion that surviving is vital to recount your narrative is what makes her itch, the itch to "narrate her story." Her life story has been honored on the silver screen through the film "Chhapaak," where actress Deepika Padukone has narrated Laxmi's story.

She has received several prestigious awards, including the International Woman of Courage award in 2014 and the International Women Empowerment Award in 2019. Laxmi has continued her commitment to service by sharing her story with other acid attack survivors and lobbying for their rights.



*Laxmi Agarwal*

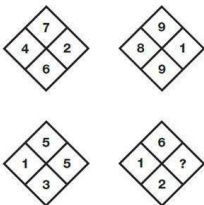
## Ready, Set



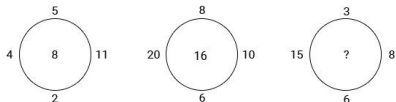
 **PUZZLE TIME!**

## Games

1.



2.



4	6	5	2	8	9
		4		3	
					5
6		8		1	
5		7		8	
3	2	9	4	6	
	2	6			1
			5	3	9
8	3		9		2



6	1	8	2	5	5	9	7
5	7	6	1	4	9	7	3
5	9	2	7	8	8	4	2
3	6	1	5	2	8	7	9
4	5	1	9	3	7	6	2
7	9	7	1	9	2	8	3
1	5	7	6	9	2	6	9
7	5	1	2	5	9	4	8
2	7	1	1	5	9	5	6



**ANSWERS:**  
 1) Ans. 2  
 6+2=12  
 2) Ans. option b  
 Explanation: (4+1)-(5+2)=8-(20+10).  
 (8+6)=16; (15+8)-(3+6)=14. So missing term is 14.  
 3) Ans. 14  
 Explanation: 7\*6=42, 9+9=8, 1, 5\*3=15.

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